

November 2022

Dear Friend,

With so many bids for our attention and any number of worthy causes seeking us out every day, I often find myself in conversations about how to take direct action. One of my favorite ways is to engage with Bryn Mawr. That could mean finally taking the leap to reach out to the College and inquire about volunteer opportunities. It could mean re-connecting with an old friend or classmate and sharing updates about life and Bryn Mawr. For me, it also means making a gift to The Bryn Mawr Fund.

Bryn Mawr remains at the top of my philanthropic priority list because I am committed to helping today's students advance their passions and studies in ways that I know will change our world for the better. The Bryn Mawr Fund consistently exceeds \$6 million annually thanks to the generous and collective support of our alumnae/i, families, and friends. Our impact through The Bryn Mawr Fund has allowed the College to increase its financial aid budget over the last ten years by more than 50% – a key goal of the record-breaking *Defy Expectation* Campaign.

Even more directly, a strong budget fueled by The Bryn Mawr Fund meant that, at the beginning of the fall semester this year, the College decreased the need for loans and replaced them with institutional grants for students with family incomes below \$60,000 and family assets of less than \$500,000. In addition, all need-based aid recipients with family incomes above \$60,000 will receive grants from the College to replace \$2,000 of student loans previously used to meet their full demonstrated financial need. These policy changes reduce debt for all students receiving need-based aid and continue the College's long-standing commitment to meet 100% of demonstrated financial need for every student. By alleviating the financial burden placed on students and their families, Bryn Mawr is providing access to a world-class education for the increasing number of students applying, leading to many more changemakers.

Please join me today by donating any amount that is meaningful to you to The Bryn Mawr Fund. Thank you for engaging with the College and for all you do as donors, volunteers, and leaders to help sustain Bryn Mawr and the brilliant students who make up its present and future.

Anassa Kata!

A handwritten signature in blue ink that reads "Erica Seaborne". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Erica Seaborne '09
Chair, The Bryn Mawr Fund

P.S. Please complete the enclosed form or visit www.brynmawr.edu/makeagift. If this letter and your gift have crossed, thank you for your support.